NEED: SERVICES AND PROGRAM SPACE

Services of all types, from life-skills to enrichment programs, was a major need

- Children's Programs: storytelling, support for parents and teachers, class visits
- Teen Programs: teen enrichment activities and space, education support, skill-building services
- Adult Programs: tax assistance, legal assistance, topical discussion groups, book clubs
- Family-oriented services
- Life skills: literacy, job training, information and referral services, outreach for non-English speaking patrons

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NEED: PROGRAM SPACE

Currently several areas of the City lack appropriate meeting facilities

- Main Library has only one multi-purpose room
- Collection is stored in the multi-purpose rooms in two branches due to lack of space
- Three branches have no meeting space, and two branches must share their meeting space
- Many branches' multi-purpose rooms are too small to accommodate programs

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NEED: MORE LIBRARY SPACE NEEDED
existing branch
Existing facilities are inadequate to accommodate current or future community needs, new technologies, and the need for a variety of services by Oakland residents.
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NEED: MORE LIBRARY SPACE NEEDED
NEW & IMPROVED BRANCHES
The Library's ability to provide needed library services will be severely constrained unless existing system is improved.
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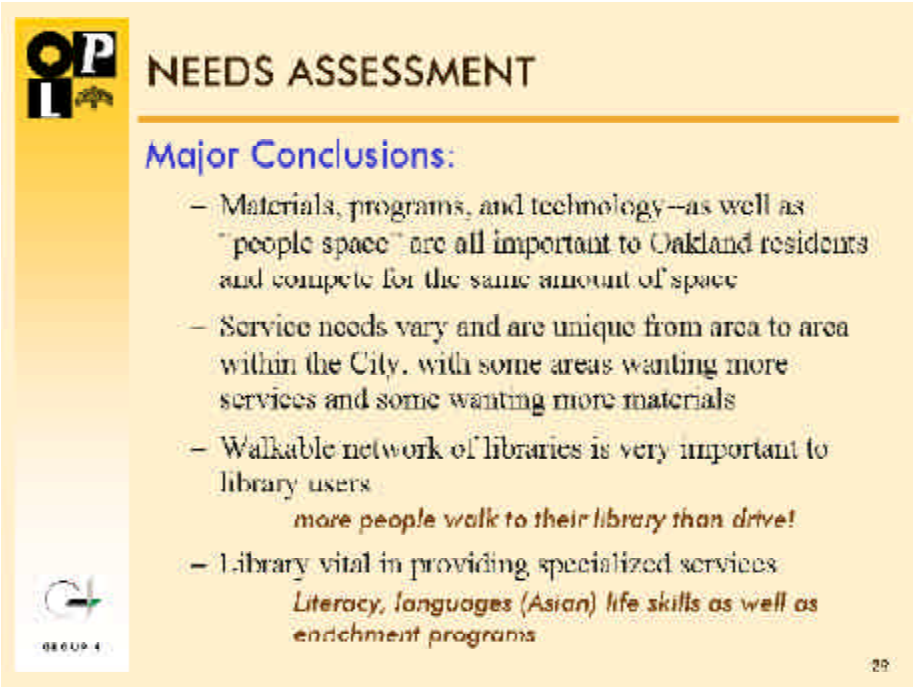
NEEDS ASSESSMENT
Major Conclusions:
– Materials, programs, and technology–as well as "people space" are all important to Oakland residents and compete for the same amount of space
– Service needs vary and are unique from area to area within the City, with some areas wanting more services and some wanting more materials
– Walkable network of libraries is very important to library users
more people walk to their library than drive!
– Library vital in providing specialized services
Literacy, languages (Asian) life skills as well as enrichment programs
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CHALLENGES
• unmet service needs
need more tailored traditional and new services
• facilities too small
need to improve many branches unable to provide full range of services needed:
books, technology, places to study, etc.
• facilities outdated
spaces to technology
• facilities inefficient to operate
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CITYWIDE MASTER FACILITIES PLAN
3: RECOMMENDATIONS

What's the best way to meet community needs?

Develop:

- Citywide approach to delivering library services efficiently and effectively
- Site criteria including sustainable design opportunities
- Project/building options

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DEVELOPMENT STRATEGY POLICIES

- libraries for ALL
- tailoring to local needs
  need more tailored traditional and new services
- build on existing infrastructure
  cost effective and community familiarity
- walkable, accessible libraries for all
- partnership opportunities
  service provision network for the City
- new service-delivery methods and efficiency in operations

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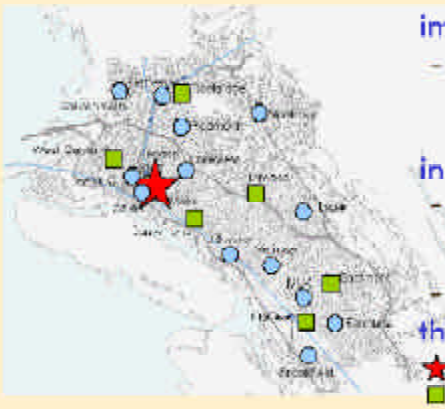
VISION FOR IMPROVED LIBRARY SYSTEM



improved services

- Programs
- Space/materials
- Technology

increased space for

- Literacy
- Teen space
- Recreational reading
- Meeting and program space

three-tier system:

- Main Library
- Community Libraries
- Neighborhood Libraries

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RECOMMENDED SERVICE LEVELS

Library service level guidelines are:

Library services described as a ratio of the numbers of books (or chairs, or computers, etc) required by a population of a certain size

- Developed from service ranges established by the ALA, published guides, and experience
- Customized to build on the strengths of the existing library system and respond to the unique needs of Oakland
- Tailored to meet the unique needs of the community based on staff and customer input

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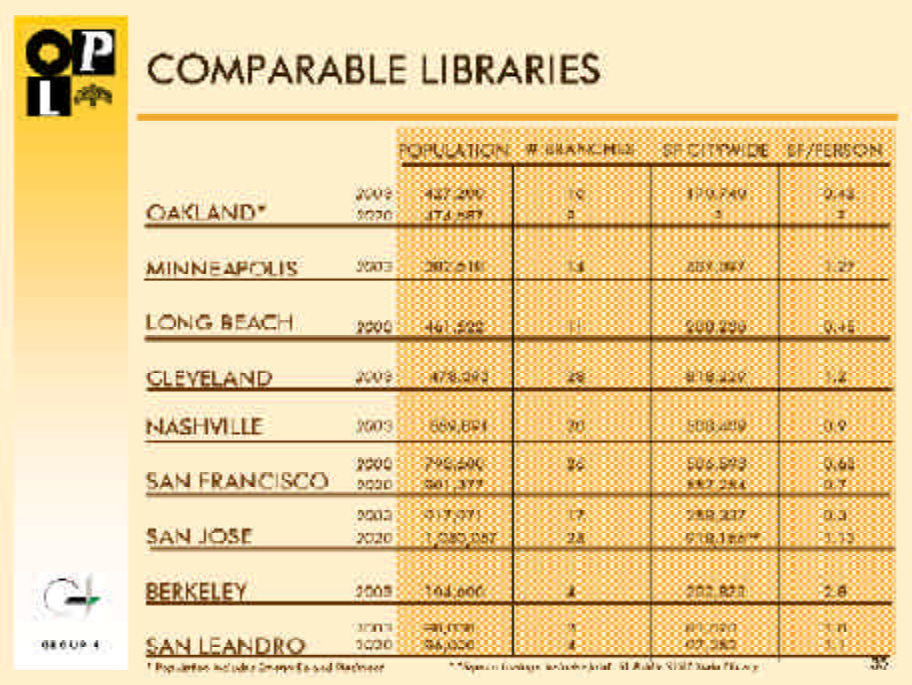
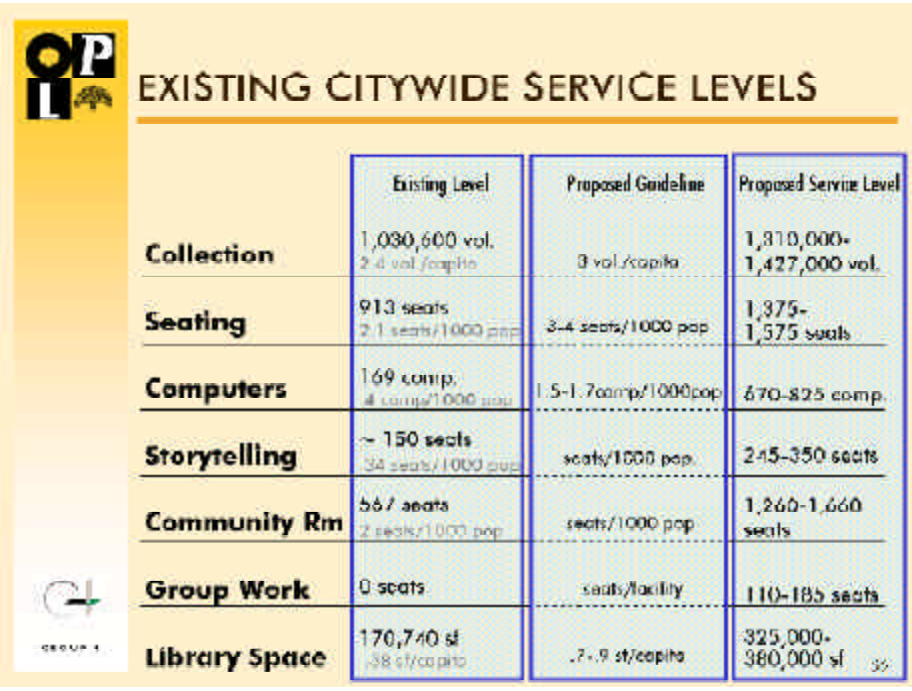

COMPARABLE LIBRARIES
POPULATION
BRANCHES
SF CITYWIDE
SF/PERSON
OAKLAND*
MINNEAPOLIS
LONG BEACH
CLEVELAND
NASHVILLE
SAN FRANCISCO
SAN JOSE
BERKELEY
SAN LEANDRO


EXISTING CITYWIDE SERVICE LEVELS
Existing Level
Proposed Guideline
Proposed Service Level
Collection
1,030,600 vol.
2.4 vol./capita
3 vol./capita
1,810,000-1,427,000 vol.
Seating
913 seats
2.1 seats/1000 pop
3-4 seats/1000 pop
1,375-1,575 seats
Computers
169 comp.
.4 comp/1000 pop
1.5-1.7comp/1000pop
670-825 comp.
Storytelling
~ 150 seats
.34 seats/1000 pop
seats/1000 pop
245-350 seats
Community Rm
567 seats
1.2 seats/1000 pop
seats/1000 pop
1,260-1,660 seats
Group Work
0 seats
seats/facility
110-185 seats
Library Space
170,740 sf
.38 sf/capita
.7-.9 sf/capita
325,000-380,000 sf

RECOMMENDED SERVICE LEVEL GUIDELINES

	Proposed Service Level (Approximate)	Proposed at Branches (Approximate)	Proposed at Main (Approximate)
Collection	1,426,700 vol. 2.1 vol./capita	826,700 vol.	600,000 vol.
Seating	1,420 seats 3.5 seats/1000 pop	1,070 seats	350 seats
Computers	825 comp. 1 comp./1,000 pop	575 comp.	250 comp.
Storytelling	240 seats .6 seats/1,000 pop	195 seats	45 seats
Community Rms.	1,625 seats 3.5 seats/1000 pop	1,145 seats	480 seats
Group Study/ Work Rms.	184 seats	144 seats	40 seats
Library Space	353,000 sf .8 sf/capita	~193,000 sf	~160,000 sf

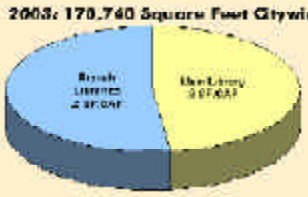
RECOMMENDED SERVICE LEVEL GUIDELINES

EXISTING:

170,740 SF Citywide

.2 SF/Capita in Branch Libraries

.2 SF/Capita in Main Library



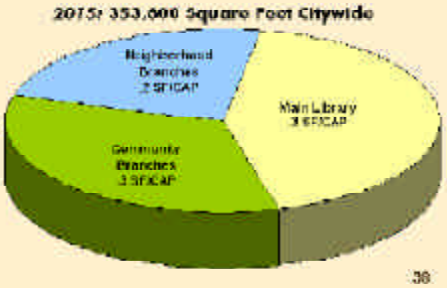
PROPOSED:

357,600 SF Citywide

.2 SF/Capita in Neighborhood Branches

.3 SF/Capita in Community Branches

.3 SF/Capita in Main Library



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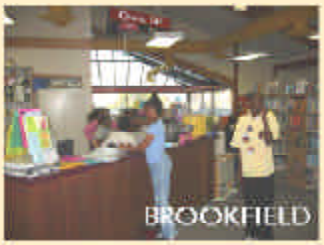
RECOMMENDED SERVICE MODEL

- Self-service by customers: self-checkout, hold reservations, material rough-sort returns, and on-line services
- Stream-lined workflow for staff
- Improved Customer Service



RECOMMENDATION: MAIN LIBRARY

Main Library has three roles:

- System support for in-depth resources not available at the branches. Support of the system, including acquisitions, purchasing, technology, etc.
- Public service component provides full-array of library services (computer lab, meeting rooms, adult, children, and teen spaces, etc.)
- Special resources for History and Government at Main